



FOR IMMEDIATE RELEASE

HUBBARD IN PREVENTION (HIP) HONORED AT CADCA'S NATIONAL LEADERSHIP FORUM

PARK RAPIDS, MN (FEB 21, 2018) – On Feb. 6, the Hubbard in Prevention Coalition (HIP) was one of 160 community coalitions honored during a graduation ceremony at CADCA's (Community Anti-Drug Coalitions of America) National Leadership Forum, just outside of Washington, D.C. The coalitions received a graduation certificate for completing CADCA's National Coalition Academy, a rigorous training program designed to increase the effectiveness of community drug prevention leaders.

"We are so proud of our coalition for investing the time and resources to take advantage of the best community coalition training in the world. To graduate from this year-long intensive course is no small feat and our Hubbard in Prevention coalition is more prepared today to be an effective, sustainable coalition because of this training," said Angela Graham, DFC Grant Coordinator for CHI St. Joseph's Health. "We look forward to applying our knowledge and strategies to ensure the youth in our community live drug free."

Hubbard in Prevention Coalition Member Linda Uscola and DFC Grant Coordinator Angela Graham had the privilege of attending CADCA's National Leadership Forum and meeting legislators on Capitol Hill. Linda and Angela were able to educate Minnesota's elected officials about Hubbard in Prevention's successes, concerns, and the effectiveness of substance abuse prevention. Linda, Angela, and other Minnesota Coalitions met with U.S. Representative Rick Nolan, and aids of U.S. Representative Colin Peterson, Minnesota Senator Amy Klobuchar, and Minnesota Senator Tina Smith.

The Hubbard in Prevention Coalition impacts area communities by

- Encouraging continued implementation of an evidence-based curriculum such as Project Northland and Class Action Curriculum into the schools in Hubbard County. Project Northland employs grade-specific tasks, exercises, and activities in a variety of highly engaging, interactive formats--such as comic books and posters--to reach young people at an age when they are most likely to try alcohol.
- Involvement in community events that include Night to Unite with local law enforcement, local health fairs, and open houses and parent/teacher conferences at the schools.
- Providing workshops and trainings on substance abuse prevention for parents, Law Enforcement, teachers, professionals and residents in the community.

- Providing Leadership Retreats for youth to learn effective ways to reduce alcohol and drug use in their community and enhance leadership skills.
- Providing Responsible Beverage Server Training and Hubbard County wide Compliance Checks
- Sticker Shock Campaign throughout Hubbard County, placing stickers and banners in liquors stores to help remind the community about the laws and consequences of providing alcohol to minors.
- Implemented the Social Host Ordinance in city ordinances within Hubbard County, Nevis and Park Rapids.
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CADCA's National Coalition Academy (NCA) is a comprehensive, year-long training program developed by CADCA's National Coalition Institute. The NCA incorporates three, week-long classroom sessions, a web-based distance learning component, an online workstation where participants network and share planning products and free ongoing coalition development technical assistance. To graduate, coalitions must complete a rigorous curriculum. They must participate in all components of the NCA and complete five essential planning products that serve as the foundation of their comprehensive plan for community change.

CADCA's National Leadership Forum is a four-day event packed with opportunities to learn the latest strategies to address substance abuse and hear from nationally-known prevention experts, federal administrators, and concerned policymakers. The Forum brings together approximately 3,000 attendees representing coalitions from all regions of the country and internationally, government leaders, youth, prevention specialists, addiction treatment professionals, addiction recovery advocates, researchers, educators, law enforcement professionals, and faith-based leaders. It is the largest training event for the prevention field.

Through prevention strategies, Hubbard in Prevention strives to reduce the use of alcohol, tobacco, and other drugs by youth in Hubbard County.

(Photo and cutline)



CADCA Graduation. Pictured from left to right are Arthur T. Dean, *Major General U.S. Army, Retired-Chairman and CEO, CADCA* Pat Castillo, *Director of National Coalition Institute & VP of Training Operations, CADCA* Linda Uscola, *Hubbard in Prevention Coalition Member,*Angela Graham, *Hubbard in Prevention DFC Grant Coordinator,* Sean Fearn, *Chief, DEA Community Outreach.*

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About CADCA

The mission of CADCA (Community Anti-Drug Coalitions of America) is to strengthen the capacity of community coalitions to create and maintain safe, healthy and drug-free communities globally. This is accomplished by providing coalition development assistance and training, public policy advocacy, special events, media strategies and marketing programs.

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About CHI St. Joseph's Health

CHI St. Joseph's Health is a 25-bed critical access hospital serving communities in Hubbard, Becker, Cass and Wadena Counties since 1946. In recent years, CHI St. Joseph's Health's award-winning teams received several national honors including: The Joint Commission Top Performer on Key Quality Measures in surgery: Top 100 Critical Access Hospital, HealthStrong; WomenCertified's America's Best Hospitals Women's Choice Award in obstetrics; and the Studer Group Fire Starter Healthcare Organization of the Month among other national, regional and state recognitions.

About CHI

Catholic Health Initiatives, a nonprofit, faith-based health system formed in 1996 through the consolidation of four Catholic health systems, expresses its mission each day by creating and nurturing healthy communities in the hundreds of sites across the nation where we provide care. The nation's third-largest nonprofit health system, Englewood, Colorado-based CHI operates in 18 states and comprises 103 hospitals, including four academic health centers and major teaching hospitals as well as 30 critical-access facilities; community health-services organizations; accredited nursing colleges; home-health agencies; living communities; and other facilities and services that span the inpatient and outpatient continuum of care. In fiscal year 2015, CHI provided almost \$970 million in charity care and community benefit - an 8% increase over the previous year -- for programs and services for the poor, free clinics, education and research. Charity care and community benefit totaled more than \$1.6 billion with the inclusion of the unpaid costs of Medicare. The health system, which generated operating revenues of \$15.2 billion in fiscal year 2015, has total assets of approximately \$23 billion. Learn more at www.catholichealthinitiatives.org.

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